

COLEMAN FINLEY

VIS DEV ARTIST AND ILLUSTRATOR



COLEFINLEY.COM

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EXPERIENCE

✦ **Joann Fabrics, Poway** | April 2023 - Present

Sales Associate

- Processes customer transactions at the cutting counter and cash register in an efficient and friendly manner with professionalism and precision
- Engages in friendly conversation with customers about their projects while serving them at the cutting counter, cash register, and sales floor
- Assists other Team Members with tasks to ensure that the team exceeds expectations set by Store Management

✦ **Landmark Structural Builder.**, San Diego | October 2023 - Present

Project Coordinator

- Handles administrative tasks for the project manager and team members to keep the project running smoothly.
- Organizing bids, and estimates for easy access

✦ **WIA at CSUF, Fullerton** | June 2021 - January 2022

Lead Visual Designer

- Led a team of designers to create, design, and deliver promotional artwork that met the organizations visual standards
- Supervised, developed, and designed standard or custom formats of promotional materials for online promotion
- Delegated design tasks and provided support for junior level design team members

PROJECTS

✦ **Untitled Hansel and Gretel Project** | 2022 - Present

- Developing a concept and visual development work for a children's television program based on the classic fairytale
- Creating detailed costume, character, background designs, and concept paintings to bring the story to life

✦ **Cabaret The Animated Musical** | 2022 - Present

- Developing character designs and concepts for an animated version of the classic musical.
- Creating beat boards as well as detailed character and costume designs to reflect the true feeling of this story.